

Shenzhen Benchmark Enterprise Study Tour

No.	Company	Industry	Market Position	Schedule	Duration
1	ByteDance	internet	One of the earliest technology companies to apply artificial intelligence to mobile Internet scenarios	09:30-10:00 Visit the exhibition hall, employee leisure and entertainment area, and office area 10:00-12:00 Topic sharing: Building a company like building a product	0.5 days
2	Tencent	internet	The fifth largest Internet company in the world by market value and the largest in Asia	09:30-10:30 Visit Tencent headquarters 10:40-12:00 Tencent corporate culture sharing 14:00-17:00 Theme exchange: Internet thinking and product innovation (the itinerary and sharing content can be customized according to customer requirements for 1-3 days)	0.5-1 day
3	Lenovo	internet	A large enterprise	10:00-11:30 Visit Lenovo	0.5-1

			group with diversified development in the information industry, an innovative international technology company	Shenzhen Factory Production Line13:30-14:30 Lenovo Development and Corporate Culture14:30-16:30 Lenovo Review of Management	day
4	Alibaba	internet	China's first profitable website and the world's largest e-commerce website	09:00-09:30 Benchmarking Alibaba Park 09:40-11:30 Theme sharing: "Alibaba's corporate culture and values" 13:30-16:30 Theme sharing: "Alibaba's three management tricks"	0.5-1 day
5	iFLYTEK	AI	Star companies in the field of artificial intelligence	09:30-10:15 Visit the iFLYTEK exhibition hall, product applications and experience 10:30-11:30 Theme sharing "iFLYTEK's Innovation and Practice in Artificial Intelligence"	0.5 days
6	Yuntian	AI	It is the first	09:00-10:00 Visit the Yuntian	0.5 days

	Lifei		artificial intelligence unicorn enterprise in China to realize the industrialization of ultra-large-scale AI technology	Lifei Exhibition Hall – Make AI within reach 10:10-11:40 Theme sharing "The Development and Future of Artificial Intelligence"	
7	UBTECH	AI	Leader in artificial intelligence and humanoid robotics	09:30-10:10 Visit the UBTECH Robotics Exhibition Hall 10:30-12:00 Topic Sharing: "The Rapid Development of Robotics and Future Layout"	0.5 days
8	Baidu	AI	A leading AI company with a strong Internet foundation	09:30-10:30 Visit Baidu Exhibition Hall 10:30-12:00 Theme sharing "Future Development and the Impact of Artificial Intelligence"	0.5 days
9	SenseTime	AI	World-renowned AI innovation company	10:00~11:00 Overall visit to SenseTime Technology Company 11:00-12:00 Topic sharing: "Development of Artificial Intelligence and AI"	0.5 days

			Innovation"		
10	BYD	New Energy Vehicles	The world's largest nickel-cadmium battery and lithium battery manufacturer, China's leading new energy vehicle brand	09:30-10:30 Visit BYD Technology Museum and Automobile Museum10:30-10:50 Experience BYD Skybus11:00-12:00 Topic sharing: "BYD's Innovative Management"	0.5 days
11	NIO	New Energy Vehicles	A global smart electric vehicle company	10:00-10:30Brand Story: NIO is more than just a car company10:30-12:00Topic sharing: NIO user operations12:00-14:00Lunch, then visit the NIO user experience center and test drive14:00-16:00Topic sharing: NIO user operations and service innovation	0.5/1 day
12	Skyworth	Smart manufacturing, new energy vehicles	China's second-generation color TV provider, new energy vehicles, smart	09:10-10:10 Visit the largest production line of Skyworth Manufacturing Industrial Park10:20-12:00 Visit Skyworth product exhibition	0.5-1 day

manufacturing	hall to learn about Skyworth
demonstration	products12:00-13:30 Lunch
factory	and rest13:30-16:30 Theme
	sharing "Corporate Culture
	and Talent Cultivation" /
	"Quality Management" /
	"Supply Chain Management"
	/ "Safety Management" /
	"Production Management" /
	Others.....

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China	Diversified
Resources	Group

An industrial group	09:30-09:55 Visit China
closely related to	Resources
people's lives, with	Group10:10-10:50 Theme
420,000	sharing: China Resources
employees and	Group's digital transformation
ranked 79th	practice and
among the Fortune	prospects10:55-11:40
Global 500	Theme sharing: Digital
	transformation based on
	China Resources
	Cloud13:30-14:10 Theme
	sharing: "Digital
	transformation of internal
	management of

1 day

		enterprises"14:20-15:00		
		Theme sharing: China		
		Resources - Compliance and		
		risk control in the digital		
		age15:10-16:40 Theme		
		sharing: China Resources -		
		Smart Party Building in the		
		digital age		
14	ZTE	The world's	09:30-10:40 Visit ZTE	
		leading integrated	Exhibition Hall/History	
		communications	Museum10:50-11:30 Visit	
		solutions provider	ZTE Production	
		and China's largest	Line13:30-16:30 Topic	
		listed	Sharing: Compliance Creates	
		communications	Value - ZTE's Compliance	
		equipment	Practice PathAlternative	0.5-1
		equipment	Topic: Building an Ultimate	day
		products include:	Cloud Company - ZTE's	
		2G/3G/4G/5G	Digital Transformation and	
		wireless base	Innovation PracticeAlternative	
		stations and core	Topic: ZTE's Talent	
		networks, IMS,	Management System Based	
		fixed-line access	on Value	
		and bearer, optical	ContributorsAlternative Topic:	

networks, chips, Making Communication and
 high-end routers, Trust Ubiquitous - ZTE's
 smart switches, Internationalization Process
 government and and Business Model
 enterprise
 networks, big data,
 cloud computing,
 data centers,
 mobile phones and
 home terminals,
 smart cities, ICT
 services, as well as
 aviation, railway
 and urban rail
 transit signal
 transmission
 equipment

15	Huawei	Communications equipment	The world's largest		1-2 days
			mobile communications equipment provider and the world's third largest mobile	10:30-13:00 Visit Huawei's latest base - Songshan Lake European Town 13:10-16:30 Topic sharing: "Huawei Culture and Management"	

phone provider

OPPO is a leading
global innovator of
smart devices.

Since its
establishment in
2004, OPPO has

expanded its
business to more
than 60 countries
and regions
around the world.

More than 40,000
OPPO employees
are committed to
technological
innovation and
creating a better
life.

09:30-10:30 Visit the

exhibition hall 10:30-11:30

Theme exchange and sharing

0.5 days

16 OPPO

Smart devices

17 vivo

Smart devices

Smartphones,
tablets, and smart
watches. As of
August 2022, they
have entered more

09:30-10:30 Visit the
exhibition hall or factory

10:30-11:30 Theme
exchange and sharing

0.5 days

than 60 countries
and regions,
covering more
than 400 million
users worldwide,
and R&D covers
Shenzhen,
Dongguan
(headquarters),
Beijing, Shanghai,
Nanjing,
Hangzhou, Xi'an,
etc.

					09:00-09:30 Cockpit report	
					visit	09:30-10:15 Visit Tianan
18	Tianan	Smart Park, Park Construction	Open Smart	Yungu Park	10:15-10:45 Visit	0.5 days
	Cloud		Industry-City	the park		
	Valley		Community	enterprises	10:45-12:00	
				Theme sharing: "Industry-city community operation"		
19	Shenzhen	Smart Park, Park Construction	Leading benchmark park in China		10:10-11:40 Visit the	0.5 days
	Bay				exhibition halls of Shenzhen	
	Science				Bay Entrepreneurship Plaza	
	Park				and Shenzhen Bay Science	

				and Technology Ecological Park	
20	China Merchants Bank	finance	The first commercial bank founded by an enterprise in China, becoming the best bank in the eyes of customers through service innovation	09:40-10:10 Visit CMB Head Office 11:00-11:40 Visit CMB Branches 14:00-17:00 CMB New Retail and High-end Wealth Management Alternative Sharing Topic: CMB Service and Innovation Management	0.5-1 day
21	WeBank	finance	China's first Internet bank Tencent invested in the Internet bank	09:40-10:10 Visit WeBank exhibition hall and data center 10:30-12:00 WeBank Internet Finance Theme Sharing 13:30-16:30 Theme Sharing: "Blockchain Application and Industry Status and Development Trends"	0.5-1 day
22	Lexin	Finance, Loans	Leading Fintech Company in China	14:30-15:00 Lexin exhibition hall visit 15:00-15:30 Discussion session: Company introduction "Lexin Financial Technology Leader" 3.	0.5 days

15:30–16:00 Discussion
 session: Exchange and
 interaction Topics: 1.
 Application of big data
 precision marketing in the
 financial industry 2. How to
 build an Internet financial
 ecosystem 3. How to do
 financial risk control on the
 Internet

23	Eternal Asia	Supply chain, finance	China's first listed supply chain company and China's largest integrated supply chain service platform	09:40–10:20 Visit the Eternal Asia Global Supply Chain Experience Center 10:30–12:00 Topic sharing: "Supply Chain Management and Global Best Practices"	0.5 days – 1 day
24	BGI	Big Health	The world's largest gene sequencing organization, the Google of biology	09:30–10:30 Visit the National Gene Bank 10:30–12:00 Theme Exchange: "Genes and Health"	0.5 days
25	DJI	high tech	The world's leading R&D and manufacturer of	10:00–11:00 Visit DJI Shenzhen Innovation Experience	0.5 days

			unmanned aerial vehicle control systems and drone solutions	Center11:00–11:15 Test flight of DJI drones and experience of mecha tanks11:30–12:00 Theme exchange: DJI's ultimate product spirit	
				09:30–10:15 Visit FIYTA exhibition hall10:15–10:35	
26	Fiyta	manufacturing	National Brands	Visit FIYTA production line10:40–12:00 Topic sharing: (to be determined)	0.5 days
27	Han's Laser	Manufacturing, high-tech	Asia's No.1 Laser Industry Leader	09:30 ~ 10:30 Visit the exhibition hall of Han's Laser headquarters and learn about Industry 4.0 10:40 ~ 12:00 Topic sharing: "Han's Laser corporate culture and the road to intelligent manufacturing"	0.5 days
28	Ricoh	manufacturing	The leading benchmark for global digital factories	09:30–10:30 Introduction to Ricoh's global business development11:30–11:30 Ricoh Way practical case sharing13:30–15:10 Digital factory on-site visit and	0.5–1 day

experience15:10-16:10 Ricoh

Way practical case

sharing16:10-16:30

Interactive Q&A

29	BEE+	New Retail	Innovator in the new retail field of shared office	09:30-10:00 Visit Bee+ co-working space10:30-11:00 Visit the largest baking theme experience space in China11:00-12:00 Theme exchange: New retail and consumption upgrade	0.5 days
30	MUJI	New Retail	Global leader in new retail	09:30-10:30 Visit MUJI's first three-in-one project in the world (integrating hotel, restaurant and store) 10:30-12:00 Topic discussion: MUJI's new retail and consumption upgrade	0.5 days
31	Vanke	real estate	China's largest professional residential development company,	10:00-11:00 Visit Vanke Group Headquarters Building (Floating Horizon)/Songshan Lake Construction Research Base 13:30-16:30 Topic	0.5-1 day

			including commercial real estate	Sharing: Vanke Transformation and Brand Marketing	
32	Royole Technology	high tech	Leader in the curved screen industry	14:30-15:15 Visit the Royole Technology Exhibition Hall 15:30-17:00 The development history and applications of Royole Technology	0.5 days
33	Shenzhen Airlines	Transportation	One of the top five domestic aviation groups, winning market acclaim with innovative and high-quality services	10:00-11:00 Visit the crew emergency escape simulation cabin, visit the crew service training preparation room, fire fighting training cabin, and simulator 11:00-12:00 Theme sharing: "Shenzhen Service Innovation and Service Operation"	0.5 days